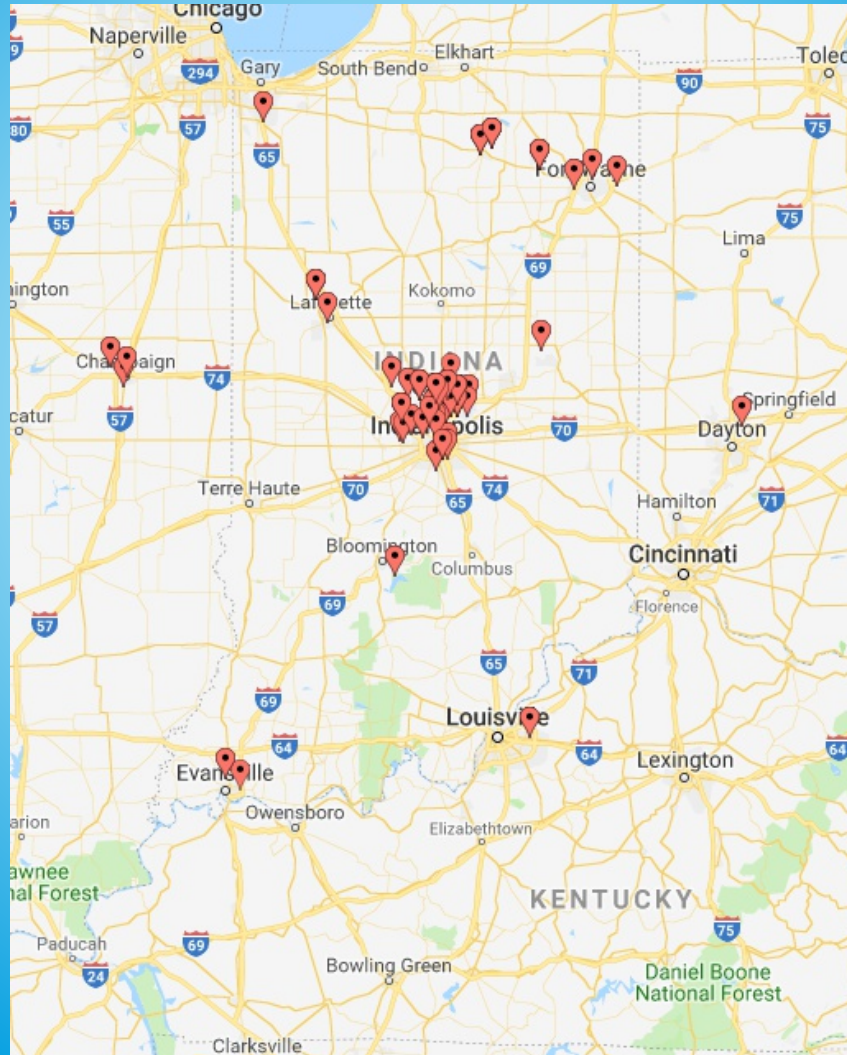


AMWA

Indiana Chapter Newsletter

October 2018



American Medical Writers Association Indiana Chapter

Executive Committee 2018-2019

Officers

President	Tenille Lawson, PharmD
President-Elect	Leslie Hodge, PharmD
Secretary	Denise Viquez, MBA
Treasurer	Nicoletta Bivi, PhD
Immediate Past President	David Caldwell, PhD

Committee Chairs

Education	Co-chairs Hannah Davis, BS, Callie Leuck, PhD, Royce Rajan, MD, MBA, Denise Viquez, MBA
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Member Resources Program	Alexandra Aguilar Perez, PhD
Publications	Barbara Lightfoot, BS, CCRP Janelle Renschler, DVM, PhD

Newsletter

Editor

Janelle Renschler, DVM, PhD

Publications Committee

Ravi Meibalane, MD
Uzma Nisar, MS

Coming Attractions

November 1-3, 2018

AMWA Medical Writing & Communication Conference

Renaissance DC Downtown Hotel

Washington, District of Columbia 20001

Links

[LinkedIn](#) [AMWA Twitter](#) [AMWA Facebook](#)

[AMWA Indiana Chapter](#) [Indiana Chapter LinkedIn](#)

[Global English Blog](#)

[Health Care Brand Journalism Blog](#)

[WilliamsTown Communication Blog](#)

Please let us hear your voice!

Let us know if there is anything we can do to help you benefit professionally from your AMWA membership. Volunteering to help our chapter or national association is a great way to have fun while meeting some wonderful people, improving yourself and the profession, and becoming and being the leader you were meant to be. Join our LinkedIn group, come to the chapter events, or click on the name of a chapter officer or committee chair above to join the conversation about medical communication and our chapter.

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Find updates to chapter and community events on our [Web site](#)

Cover

Find AMWA members near you by searching the AMWA member directory by city.

This map of the locations of our 80 chapter members was created with [BatchGeo](#).



Introduction to the Big Ten Cancer Consortium and Hoosier Cancer Research Network

Randy Dillinger, BA

Big Ten Cancer Research Consortium

The Big Ten Cancer Research Consortium (Big Ten CRC) is a research collaboration of 12 Big Ten cancer centers. Formed in 2013, the Big Ten CRC's mission is to transform the conduct of cancer research through collaborative, hypothesis-driven, highly translational oncology trials that leverage the scientific and clinical expertise of Big Ten universities.

The goal of the Big Ten CRC is to create a unique team-research culture to drive science rapidly from ideas to new approaches in treating cancer. Within this innovative environment, today's research leaders collaborate with and mentor the research leaders of tomorrow with the unified goal of improving the lives of all patients with cancer.

Together, the Big Ten cancer centers:

- support the work of 2,600 cancer researchers,
- care for more than 50,000 new cancer patients each year, and
- enroll 20,000 patient volunteers on cancer clinical trials.

Big Ten CRC research activities are led by Clinical Trial Working Groups, composed of thought leaders at Big Ten universities. These groups allow researchers to gain scientific feedback on research proposals while also providing mentorship opportunities for young investigators.

Hoosier Cancer Research Network in Indianapolis serves as the consortium's Administrative Headquarters.

Learn more at www.bigtenrc.org.

New
approaches in
treating cancer

Hoosier Cancer Research Network

Hoosier Cancer Research Network (HCRN) is a national network of cancer researchers and an Indianapolis-based nonprofit contract research organization (CRO) with more than 30 years of expertise managing multi-center, investigator-initiated oncology clinical trials. Our studies are conducted through a nationwide network of more than 300 clinical sites, including some of the nation's leading research institutions.

HCRN works closely with researchers to develop their hypotheses into well-designed, innovative clinical trials. HCRN provides a full range of services to manage the lifecycle of each study, from concept submission to publication. To date, HCRN has conducted more than 180 clinical trials in a variety of cancer types and supportive care, resulting in over 350 publications. More than 7,500 patients have participated in HCRN studies.

Collaboration has been central to HCRN's vision and mission since its founding in 1984 by a small group of academic and community oncologists. Formed as the Hoosier Oncology Group (or affectionately "the HOG"), the organization provided cancer patients with greater access to clinical trials in communities throughout the state. A novel concept at the time, the HOG became a model for other collaborative research groups. Today, HCRN supports several research consortia through study management and other research services.

Learn more at www.hoosiercancer.org.

Randy Dillinger is director of public relations and communications at Hoosier Cancer Research Network. He received a Bachelor of Arts degree from Taylor University and has worked in a variety of print and digital communication roles, supporting academic institutions, nonprofits, and news organizations.

Editor's note: HCRN does occasionally contract with medical writers. Readers may contact Randy directly at rdillinger@hoosiercancer.org if they would like to be informed of future opportunities. Any employment advertisements for regulatory writers will be posted on the HCRN website (<https://hoosiercancer.org/category/job-openings/>) and social media accounts, and shared through career websites such as Indeed.

Network of
cancer
researchers
and
Indianapolis-
based CRO



Letter from the Chapter President

Hello HoosierAMWA! I would like to thank you for your continued participation in this organization! As President this term, I have three main objectives that I hope you will be a part of this year. First, membership and communication. I am very interested in hearing from you and getting to know how we can best serve our network. Our Officers are working very hard to increase our presence on social media, create your newsletter and also utilize your hoosieramwa.org website. Second, boost volunteering. We have exceptional leaders within our membership. Let's see how we can shine a light on your talents and help everyone benefit from being connected to this chapter. Finally, make the 2019 local chapter conference a memorable experience. The previous year's conferences have been stellar and in 2019, the education committee will continue that legacy. I look forward to meeting you in person, on LinkedIn, or over email as we connect and strengthen each other throughout this year! Congratulations on making a great choice to be a member of the Indiana Chapter of the American Medical Writers Association.

Tenille L. Lawson PharmD, BCPS
President 2018-2019
Indiana Chapter AMWA

Reflecting on the 2018 AMWA Indiana Chapter Conference and Looking Forward to 2019

Janelle Renschler, DVM, PhD

Our annual Hoosier AMWA conference was held last spring on April 20 & 21 in downtown Indianapolis. Ninety-five medical communicators from 4 states (IN, IL, MI, OH) enjoyed the 2 days of networking and education at the Eli Lilly Technology Center-North Campus.

Friday night's networking dinner at the Rathskellar provided a way to meet new friends and old.

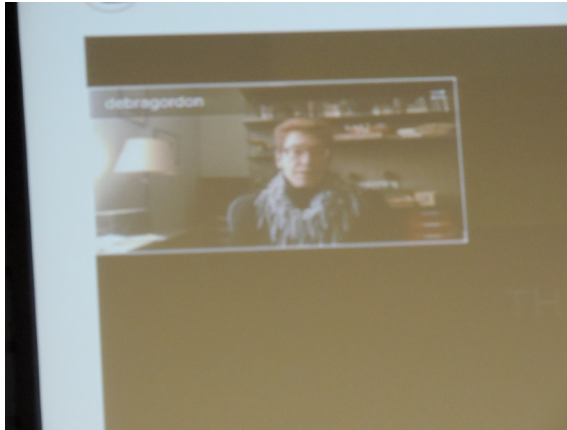




Susan Aiello, DVM, ELS (past president of BELS, former editor of the Merck Veterinary Manual, AMWA Fellow, and recipient of AMWA's Golden Apple Award for excellence in teaching) generously presented twice on Friday on "Writing Skills for Persuasion" and "Principles of Copyediting and Proofreading."



Deborah Gordon, MS (Gordon Squared, Inc. freelance medical writing, AMWA member in the Greater Chicago Area chapter) joined us virtually to present "So you want to be a freelancer?"



Teresa Keller (Associate Professor, Ivy Tech Community College) gave an informative talk on Microsoft Excel.



William Pietrzak (chapter member) served as master of ceremonies on Saturday morning.



Tenille Lawson (chapter member) served as master of ceremonies on Saturday afternoon.



Jim Whitehead (chapter member; CEO & Executive VP of American College of Sports Medicine) gave the keynote address.



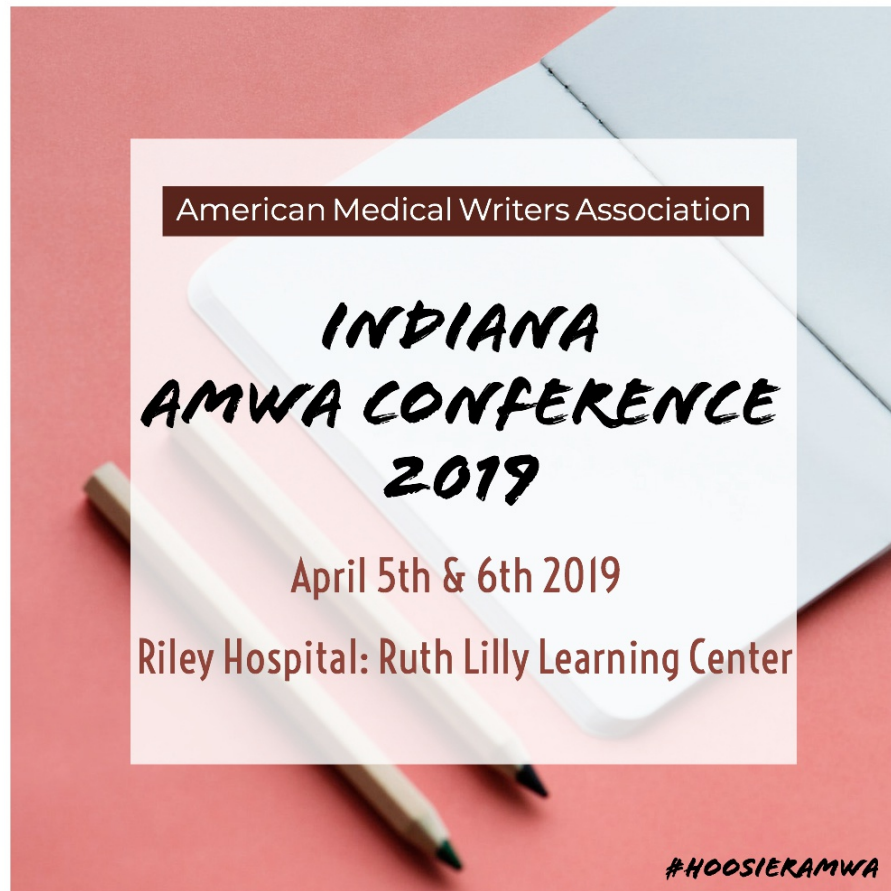
David Bell (chapter member; Associate Professor at the IU School of Medicine, Fort Wayne) presented during the open session



Big thanks go out to the Education Committee for their numerous volunteer hours in planning the successful meeting! Also, we thank our corporate sponsor Eil Lilly for providing the conference venue.

Photos by William Pietrzak, PhD.

Looking forward to 2019--we are now planning the next spring chapter conference. Save the date to attend the Indiana AMWA meeting on April 5 & 6 on the IUPUI campus at the Ruth Lilly Conference Center, Riley Outpatient Center, Indianapolis, IN.



Upcoming Fall 2018 Chapter Events

November educational event:

Thursday, Nov. 29, 2018 from 6-8pm.
Location TBD--check the [Events](#) page on the website
"Favorite Sessions from the 2018 AMWA Annual Conference"

December educational event

Holiday networking event
Date and location TBD--check the [Events](#) page on the website

Join us for
events in
November and
December!

Recap of September 2018 Educational Event

Our President-Elect, Leslie Hodge, PharmD (founder of [Scripts & Beyond Medication Review and Consulting Company](#)), provided an eye-opening and engaging presentation on "The Opioid Epidemic: Prescribing, Dispensing & Consulting" on September 24, 2018 at the Claddagh Irish Pub. Many participants asked questions of Leslie as she detailed professional experience and research on the background of the opioid epidemic and measures to save lives. If you were not able to make it to the event, please visit the Chapter Podcast area on the website and listen to the presentation!



It's in the media. It's affecting families and communities. What is it? It is the Opioid Epidemic. The Opioid Epidemic: Prescribing, Dispensing & Consulting was presented to help identify the tools and resources available for healthcare professionals, to ensure legitimate medical use of prescription opioids and patient safety. From new CDC (Center for Disease Control)

guidelines to revised state laws, prescribing limitations, dispensing documentation and patient consultation requirements, are just a few of the changes implemented to begin combatting this epidemic. Finding a solution is at the top of the agenda for lawmakers, drug manufacturers, prescribers, pharmacists, healthcare advocates and communities.

For further discussion or questions, please email president-elect@hoosieramwa.org

Miscellaneous Chapter Business

Update your profile on the Indiana AMWA membership directory

The directory of IN AMWA members is now functional on the website. Before you can register for the directory, you must contact us through the [Join link](#) to receive an initial user name and password. The user name and password may then be changed, and you will be able to update your profile and view other members.

Connect with the chapter on social media

Follow us on [LinkedIn](#), Twitter and Instagram at #hoosierAMWA. Create your network with the Indiana Chapter today. The Indiana chapter also has a recently created [Facebook group](#).

Help out, meet
others, and
give back to
your
organization!

Volunteers Needed!

We are always looking for volunteers! If you are interested in getting more involved in the chapter, let us know at Member-Resources@hoosieramwa.org.

New Members

Thank you for joining us! Welcome to the Indiana AMWA Chapter:

Charles Alex Pierson

Kevin Tolliver

Callie Leuck

Marimar Hernandez

Royce Rajan

Welcome our
newest
members!