

Indiana AMWA Newsletter

July 2021

TOP AMWA NEWS

- Tuesday, July 20: Virtual Educational Event
- Upcoming AMWA Indiana Chapter Elections
- Free On-Demand Webinar for June

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A Message from Incoming President



Hello Indiana AMWA members!

I am excited about the upcoming year and the honor to serve as the Indiana Chapter president. Following Uzma, who performed wonderfully in a year full of changes, will be a hard act to follow. I know she, the current and past board members, and most importantly you, the membership, will lift me up to do the best job I can.

That is the great thing about the medical writing community – willingness to help and guide others. After spending numerous years in healthcare advertising, branding, and marketing, moving into medical writing was a steep learning curve for me several years ago. No matter who I work with in this community, they are ALWAYS willing to lead and support me. It is just the type of person who tends to be involved in medical writing and I wish I had found this group a long time ago.

As you are the heart of the Chapter, please feel free to contact me about any items that may interest you such as the annual conference, educational programs, or how you want to support the Chapter. Feel free to also send items you would like the Chapter to start, stop, or continue doing.

It is an exciting time to be in medical writing. I cannot wait to see what this year brings.

Take care,

Cathi Harmon
President-Elect 2020-2021
Indiana Chapter American Medical Writers Association
www.hoosieramwa.org

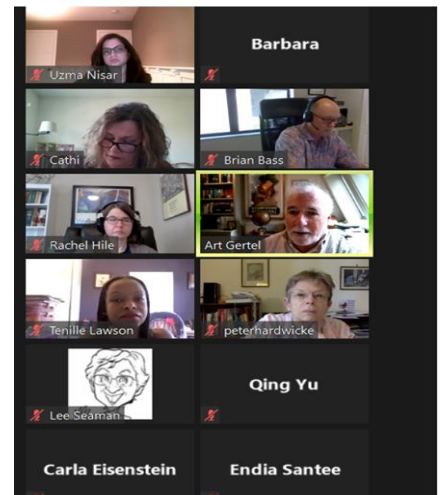
Thoughts on Recent IN AMWA Virtual Chapter Conference

A Productive Way to Start My AMWA Membership

As a new member of AMWA, I was thrilled to take part in the opportunity to attend the 2021 Indiana Chapter conference. Members welcomed me with open arms. It was a pleasure to speak with chapter officers, current members, and other new members. I appreciated how it was structured, broken up into two days, of which neither were too long. I especially appreciated the option for future collaboration opportunities between AMWA chapters, especially because I am a member of the AMWA Ohio Valley Chapter.



With regard to the presentations, I gained a lot of insight on how to think about how I am writing. For example, Lee Seaman and Amanda Austin presented on the importance of clarity (writing effectively), Brian Bass on MWC certification requirements, cross-cultural communication considerations as presented by Maria Rovere, and self-marketing for freelance medical writers. What I learned in this conference was meaningful, relevant, and applicable to what I currently do on the job. I highly recommend AMWA members, and those considering AMWA membership, to attend a future AMWA Indiana Chapter conference.



Endia Santee, Ph.D.
Public Health Scientist and Medical Writer Consultant
MDP Solutions

UPCOMING EVENTS

Tuesday, July 20, 2021: IN AMWA Virtual Educational Event

Keep an eye out for an invite from Barbara Lightfoot to the upcoming virtual educational event, an FDA webinar, "*Conducting Clinical Trials During the COVID-19 Public Health Emergency*".

Friday, July 23: 2021 Greater Chicago Area Chapter Conference

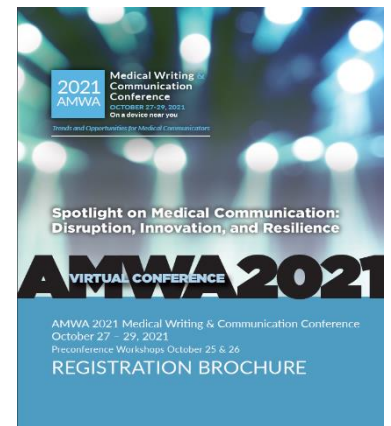
A great opportunity to connect with medical writers, learn about different medical writing-related topics and share your experience with the professionals from our neighboring chapter.

For more information, please check the conference details [here](#).

National AMWA 2021 Medical Writing and Communication Conference

Please mark your calendars for October 26 – 29, 2021 for the virtual conference. A great new addition to the conference this year – preconference virtual workshops on October 25 and 26 for conference attendees!

Please see the [brochure](#) for details.



TAKE ADVANTAGE OF YOUR AMWA MEMBERSHIP

Free On-Demand Webinar for June

The complimentary webinar for June for AMWA members is [Medical Writing for Digital Learning Programs](#).

Access this webinar in [AMWA Online Learning](#) before the end of the month.

Stay tuned for updates on future member complimentary webinars on <https://www.amwa.org>

Read the AMWA Online Summer Journal

The Summer 2021 AMWA Journal, [Volume 36 Number 2](#) is now available to members online.

STAY CONNECTED WITH AMWA INDIANA

Hoosier AMWA,

Be on the lookout for a survey in your email in early July where you can let us know your preference for an in-person or virtual December Networking Event.

We are approaching chapter elections soon and we need your support for the chapter by volunteering to serve as a chapter officer or committee chair. We are currently asking for nominations for president-elect and treasurer for the 2021-2022 term. So please let us know if you are interested by the last week in July!

You can stay connected with the chapter and benefit professionally by attending our chapter events, joining our LinkedIn chapter group, getting in touch with the chapter officers or committee chairs, and volunteering for our future chapter conferences.

Keep checking the chapter website for updates at www.hoosieramwa.org.

Have a great rest of the summer!